

- content-managed website, with;
  - linked Quicktime movies
  - linked file sharing pdf downloads
  - Google Adwords campaign management
- logo and stationery
- download template
- prospectus
- main sign and flag
- presentation folder

[www.redhill.bromley.sch.uk](http://www.redhill.bromley.sch.uk)

Our approach to the design of the Red Hill Primary School website was a 'user-led' bespoke dynamic, content-managed design concept. Simple-to-navigate and FAST, jam-packed with information, news and galleries.

A resource for parents (new and existing), teachers, students and governors.

To help promote better School / Home communication, cut down on the School's need to provide paper copies and support the School curriculum.

"We have had enquiries as far away as Australia from families who described our Website as 'lively and energetic and exactly the kind of school we want for our children.' There is no doubt that a well designed website is now one of the most important assets schools can have."

ELAINE ALFORD, HEADTEACHER

